


## Online Marketing Firm eVision Wins 2006 W<sup>3</sup> Award for Excellence in Web



South Florida | Mixed Use Development [back]

**Developer and Contractor Parameters:**



- Maximize density within zoning parameters
- Maximize density within 16 story limit
- Provide quality of life for residents
- Create synergy between neighborhood.

**Parking:**

- 2,500 Parking Spaces on 3 levels of parking
- Parking internal to blocks

Company Information

- Commercial
- Educational
- Government
- Religious
- Mixed Use
- Multi-Family
- Residential
- Resort
- News



***eVision was selected as the Silver Winner in the Professional Services category for the 2006 W<sup>3</sup> awards by the International Academy of Visual Arts and the W<sup>3</sup> - The World Wide Web Consortium.***

Branford, CT November 28, 2006 -- The W<sup>3</sup> Awards honors creative excellence on the web, and recognizes the creative and marketing professionals behind award winning web sites and marketing programs.

eVision was selected as the Silver Winner in the Professional Services category for the 2006 W<sup>3</sup> awards for its design of the Kosinski Architecture web site, [www.keiarch.com](http://www.keiarch.com).

The Kosinski Architecture web site was designed to showcase the firm's architectural and construction projects throughout North America. The site employs a unique navigation system allowing visitors to view multiple images of a project without changing pages.

The W<sup>3</sup> Awards is sanctioned and judged by The International Academy of the Visual Arts (IAVA), an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, interactive, advertising, and marketing firms and IAVA members. The W<sup>3</sup> Awards honors outstanding websites, web marketing, and web advertising created by some of the best interactive agencies, designers, and creators worldwide. For more information about the W<sup>3</sup> Awards, please visit [www.w3award.com](http://www.w3award.com)

### **About eVision**

eVision has been providing online marketing services to clients around the world since 1998. They drive targeted traffic to a web site through legitimate search engine optimization (SEO), link building and promotion, and pay-per-click (PPC) search engine marketing tactics while working to ensure the web site turns those visitors into inquires, qualified leads, and new business by performing usability & conversion rate evaluations and user testing as well as using advanced web site analytics..

For many clients eVision designs or redesigns sophisticated, search engine friendly web sites that help move site visitors down the "conversion funnel" to the goals of the web site. They use a much different approach than the usual, often ineffectual, site design process. First, typical site visitors are profiled and specific site goals are developed. The site is then designed starting from the goals to ensure that the needs of users are met. This process helps ensure the site converts visitors into sign ups, inquiries, leads, and sales

For more information call 203-481-8005 or visit the eVision web site at [www.eVisionSEM.com](http://www.eVisionSEM.com).

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Ready to have eVision design a site that for you that converts visitors into inquires and sales? Call as at 203 481.8005, email us at [sales@eVisionSEM.com](mailto:sales@eVisionSEM.com) or use our inquiry form at [www.eVisionSEM.com/contact.htm](http://www.eVisionSEM.com/contact.htm)